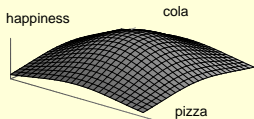
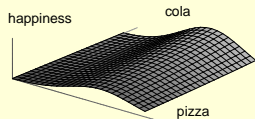


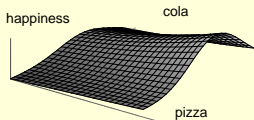
You like pizza and you like cola. Which of the graphs below represents your happiness as a function of how many pizzas and how much cola you have if *there is no such thing as too many pizzas and too much cola*?



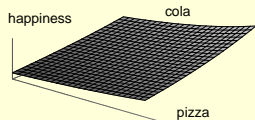
A



B



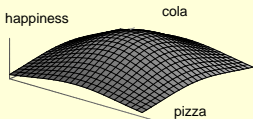
C



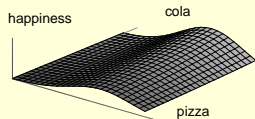
D

Hughes Hallett et al (2005)

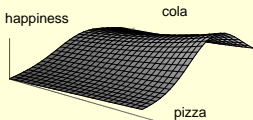
You like pizza and you like cola. Which of the graphs below represents your happiness as a function of how many pizzas and how much cola you have if *there is such a thing as too many pizzas or too much cola*?



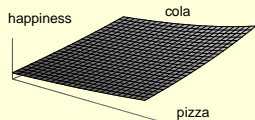
A



B



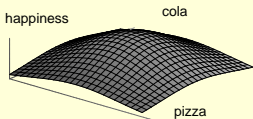
C



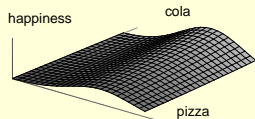
D

Hughes Hallett et al (2005)

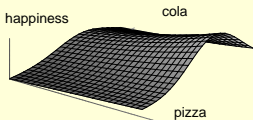
You like pizza and you like cola. Which of the graphs below represents your happiness as a function of how many pizzas and how much cola you have if *there is such a thing as too much cola but no such thing as too many pizzas*?



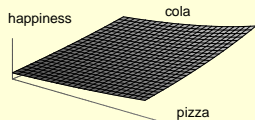
A



B



C



D

Hughes Hallett et al (2005)