## COLLEGE OF SCIENCE MESSAGING

To inspire people to appreciate the value of science, advance curiosity-driven research and address today's global challenges, we...

At Oregon State College of Science,

**Attributes** 

(What we offer)

To deliver...

Benefits
(What they get)

In addition to delivering fundamental knowledge, innovative solutions and determined leaders, we...

we inspire all people to...

LEADERSHIP ROLE COLLABORATION ATTITUDE

High-impact, transformative student experiences	Ground-breaking and lasting contributions for a sustainable, healthy future	Research without borders	Commitment to positive change
Deep commitment to advocacy and communication	Increased access through outreach and engagement	High-impact partnerships with industry, government and non-profits	An unwavering spirit of curiosity
World-class, innovative science education.	Economic growth through scientific innovation	Diverse perspectives for better solutions	Inclusive environment empowered by diversity
Globally recognized research in data, marine, biohealth and materials science	Diverse global leaders in science	Integration of data science across disciplines	Drive to take action, learn and persevere
Pioneer innovative research and education	Understand and transform the world through discovery	Accelerate learning through collaboration	Pursue knowledge with passion and purpose

Appreciate the value of science, advance curiosity-driven research and address today's global challenges.

## Fundamental knowledge, innovative solutions and determined leaders

Create a blueprint for a brighter future	Facilitate sustainable global change	Harness a global network to catalyze big ideas	Inspire confidence in the value of science
Elevated visibility of science	Healthier people, planet and economy	Enriched knowledge through interdisciplinary thinking	A sense of infinite possibilities
Advocates for scientific progress	Scientifically literate public ready to act	Sense of belonging to a powerful scientific community	Bold risk-taking
Strong critical thinkers and doers	Ever-expanding toolkit of scientific ideas and skills	Scaleable evidence-based innovations	Appreciation for different perspectives
Global distinction in science	Next generation of diverse leaders in science	Cooperation among diverse stakeholders	Confidence and tenacity in tackling pressing problems

LEADERSHIP ROLE COLLABORATION ATTITUDE